



United Black Fund
of Greater Cleveland Inc

United Black Fund of Greater Cleveland, Inc.
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In an environment of growing need and shrinking resources, the Board of Trustees of United Black Fund of Greater Cleveland, Inc. (UBF) feels now is the time for the organization to be even more responsive and to place greater emphasis on strategic grantmaking. Towards that goal, and in an effort to streamline procedures, an additional step has been added to the front-end of the grantmaking process. Organizations approaching UBF for funding must now provide information about their request on a **pre-application form** before a full grant application will be considered. The pre-application form captures basic information and will be reviewed by staff to make a timely determination as to whether the project/program for which funds are requested meets UBF's funding criteria.

UBF recognizes the many unmet needs in the community and further recognizes for small grants to be their most impactful, they must be targeted. Therefore, in order for its grantmaking to address those areas that most improve the quality of life for residents of Greater Cleveland's minority communities, UBF commissioned a comprehensive community study to identify service needs and gaps. Funding priorities may change as a result. However, currently the following three (3) program areas will be funded. Attachment A contains expanded information on each program area.

- Basic Needs
- Workforce Development
- Education

UBF primarily funds programs and services provided by 501 (C) (3) tax exempt nonprofit organizations that operate in Cuyahoga County. Grant requests up to \$10,000 are considered. **It does not fund:**

- Individuals
- Capital projects
- Purchase of vehicles
- Group or individual recreational trips
- Endowments
- Organizational fundraising projects
- Debt reduction
- Individual scholarships

Pre-Grant Application may be submitted at any time until 5:00 P.M. on Thursday, January 31, 2019. UBF staff will confirm receipt of the applications and review them weekly. If the Pre-Grant Application form is not fully completed, it will not be reviewed.



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Within two weeks, the organization submitting the application will receive notification either that it was declined or an invitation to submit a full grant application.

The Pre-Grant Application may be submitted on-line, by email, fax or U.S. mail. If you have questions, you may contact UBF's staff for assistance at 216-566-9263.



Attachment A

United Black Fund of Greater Cleveland

Definition and Purpose

The primary purpose of the United Black Fund of Greater Cleveland is to increase access to funding and strengthen the capacity of organizations and agencies serving Black and poor communities. Highest priority is given to programs that provide greater access for people who are economically disadvantaged and underserved. Of particular interest to the Fund are applications that specifically address the needs of low-income children and youth, families, older adults and people experiencing some form of disenfranchisement.

Funding Priorities

Basic Needs – Funding for programs/projects that provide assistance to those who have some emergency need (s) growing out of a crisis situation. Programming should be focused on restoring the person/family to an acceptable level of functioning by assisting with food, shelter, clothing, personal items, or transportation. Funding is not limited to those items listed, they are provided as a guide.

Workforce Development – Funding for programs/projects that assist individuals to return or enter the workforce. Special emphasis is given to programs that serve those who have little or no connection to the job market, including those who have been previously incarcerated. Job readiness training, record expungement, transportation, and skill specific training are among the services that will be considered for support.

Education – Programs should reflect a strong commitment to education and access for low income and underserved populations. Educational programs should enrich participant' lives by including activities that lead to a change in knowledge, skill or level of appreciation rather than one-time events such as attending a show or visiting a cultural institution.